

# BRAND IDENTITY MANUAL



## Logo Variations

Various versions of our logo are available to match different materials and uses.



Dark background

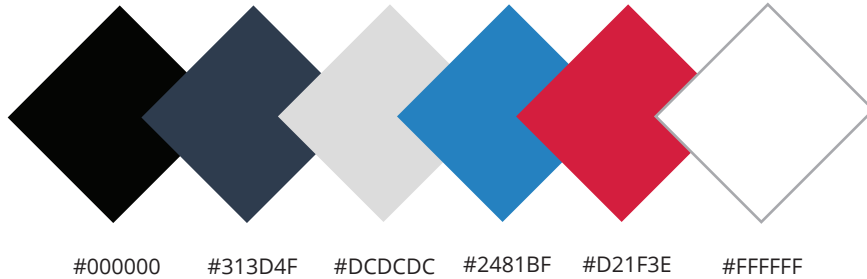


Reverse B/W



## Color Palette

It reflects the identity and personality of our project.



## Fonts Guide

Our chosen typefaces

### Font overview

Aa

Montserrat

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
WXYZabcdefghijklmnopqrstuvwxyz  
xyz1234567890!@#\$%^&\*()

Aa

Open Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
WXYZabcdefghijklmnopqrstuvwxyz  
xyz1234567890!@#\$%^&\*()

### Example

TREASURE PROJECT.

Demonstrating large pit thermal energy storages and improving their components, processes, and procedures for an accelerated realisation of 100% sustainable district heating networks in europe.

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